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Compass Healthcare Communications Vice President

Kristin Keller Judging WebAwards

PRINCETON, N.J., Aug. 20, 2007 – Kristin Keller, Vice President of Client Services and co-founder of Compass Healthcare Communications, is participating as a judge in the annual international WebAward Competition, the premier Website awards program.

She is serving on a panel of judges chosen for their professional expertise who will select the winners, being announced in September.

The WebAwards are given annually by the Boston-based Web Marketing Association, an organization that promotes high standards for Internet marketing and corporate Web development. Websites spanning 96 industry categories are judged based upon innovation, content, technology, interactivity, navigation and ease of use.

“These awards celebrate the best in healthcare marketing and communications. Kristin’s broad base of experience and her expertise in Internet marketing particularly makes her well qualified to evaluate the deserving work of so many talented individuals,” said Peter H. Nalen, President/CEO of Compass Healthcare Communications.

In her role at Compass, Keller helps guide clients to a more effective use of the Internet for marketing pharmaceutical and other healthcare brands. She is also knowledgeable about other aspects of the healthcare industry. Her background includes work with brands at all stages of the product life cycle, including phase III pre-launch products and end-stage products. In addition, she has experience in hospital systems, implementation of clinical trials and healthcare counseling.

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About Compass Healthcare Communications

Compass Healthcare Communications is a leading independent, full-service online marketing agency exclusively supporting brands in the healthcare industry. Compass maximizes the marketing power of the Internet by designing, developing and measuring integrated online marketing programs that engage, educate and motivate each audience segment – patients, caregivers and healthcare professionals. www.compasshc.com.

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