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Compass Healthcare Communications Wins eHealthcare Leadership Awards

PRINCETON, N.J., November 7 – Compass Healthcare Communications was awarded four eHealthcare Leadership Awards last night at the Tenth Annual Healthcare Internet Conference in Atlanta. Sponsored by *eHealthcare Strategy & Trends* magazine, the awards program highlights the importance of the Internet and related technologies in achieving healthcare business objectives and honors companies that effectively use the Internet.

Compass, an online marketing agency that serves the pharmaceutical, biopharmaceutical and medical device industries exclusively, was among the honorees in two distinct categories: Best Health/Healthcare Content and Best Web Site Design. Compass received a gold award in the best site design category for the www.antararx.com site of Oscient Pharmaceuticals Inc. In the same category, Compass received a silver award for www.sonata.com (King Pharmaceuticals Corp.) and for www.lescolxl.com (Novartis Pharmaceuticals). In the best content category, Compass received a silver award for online efforts to support the pharmaceutical firm Novartis Pharmaceuticals' Proleukin® brand.

“This awards program underscores the power of the Internet as an essential element in healthcare marketing,” said Peter H. Nalen, president and CEO of Compass Healthcare Communications. “The Internet allows healthcare marketers to provide patients and medical professionals the information they seek to make the best decisions possible. We at Compass are honored to be among the recipients of the 2006 eHealthcare Leadership Awards.”

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