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### **“Stay in Touch” Online Campaign for Ventavis® Patients Wins 2007 Internet Advertising Competition**

PRINCETON, N.J., May 2007 - Compass Healthcare Communications, an award-winning online marketing agency, announced today that the patient compliance program it created for Ventavis® (iloprost) Inhalation Solution has won a 2007 Internet Advertising Competition (IAC) Award for “Best Biotechnology Integrated Advertising Campaign.”

The IAC Awards are produced by the Web Marketing Association to honor excellence in online advertising and to recognize the individuals and organizations responsible.

“Stay in Touch” is a customized program that provides step-by-step guidance and support to patients taking the prescription medicine Ventavis. The medicine is prescribed to adults with certain types of severe pulmonary arterial hypertension (PAH), a debilitating and potentially fatal disease characterized by high blood pressure in the pulmonary arteries. Ventavis is used to improve exercise ability and relieve PAH symptoms for short periods.

“We’re pleased the Stay in Touch program helped patients better understand their therapy and have better rates of compliance,” said Peter H. Nalen, president and CEO of Compass Healthcare Communications. “While compliance and better patient outcomes are our primary goal, we, along with Actelion, are also pleased when our work is recognized as ‘best’.”

Patients enrolled in the “Stay in Touch” program receive regular emails or letters that address practical topics, such as using Ventavis at work, tips for controlling side effects and managing PAH symptoms.

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Compass Healthcare Communications began work for Ventavis in early 2006 when it became the online marketing agency for CoTherix Inc. Subsequently, CoTherix was acquired by Actelion Pharmaceuticals U.S.

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